

## Eric Nier Insurance offers Tips to Avoid Accidents

According to the Insurance Information Institute, motor vehicle crashes are the leading cause of death for people ages 3 to 33. A motor vehicle death occurs on average every 12 minutes while an injury occurs every 12 seconds. On average, motor vehicle crashes in the United States result in more than 100 deaths per day.

“Motor vehicle safety is of utmost importance and Eric Nier Insurance hopes to raise awareness among local residents with reminders of some basic safe driving tips that will hopefully save lives and prevent accidents from occurring,” said local agent Eric Nier.

With March being National Collision Awareness Month, Eric Nier Insurance offers the following driving tips to ensure not only your safety, but the safety of others on the road.

- 1. Buckle up.** Ensure the driver and all passengers are properly buckled up for safety and check to make sure that any child passenger safety seat is properly installed.
- 2. Don't drink and drive.** According to the National Highway Traffic Safety Administration, there is an alcohol-related traffic fatality every 31 minutes and an alcohol-related traffic injury every 2 minutes.
- 3. Minimize distractions.** Engaging in any other activity while driving – talking on your cell phone, text messaging, changing a radio station, putting on makeup – is a distraction.
- 4. Leave a safe distance between your car and others around you.** Maintain at least one car length space between your car and the vehicle in front of you for every ten miles per hour of speed.
- 5. Be aware of road conditions.** Ice, snow, fog, rain – all of these weather conditions require extra caution and slower speeds.

To learn more about safe driving habits, contact agent Eric Nier at 715-341-3838 or 1-800-886-8135 or visit [www.ericnier.com](http://www.ericnier.com)